

WORLD  
**BOOK  
DAY**

3 MARCH 2022

25 YEARS

Dear Parents and carers,

**World Book Day** takes place on **Thursday 3rd March 2022** and we hope you'll join us as we come together to encourage every child in school to be a reader and love books.

To celebrate World Book Day, we will have plenty of fun activities taking place throughout the week including:

- Inviting parents into school to read with their children.
- Activities around our whole school book, *Journey by Aaron Becker*, which links to our PHSE value for the week- determination.
- Inviting children to **dress up as their favourite book character. You can find lots of creative ideas at [worldbookday.com/dressing-up-ideas](http://worldbookday.com/dressing-up-ideas).**
- The Birmingham Mail will publish a World Book Day photo special on Saturday 12<sup>th</sup> March of children dressed in their costumes. To have you child featured, upload your photos to <https://bit.ly/wbd2022> by Monday 7th March.
- Celebrating at home with the World Book Day [digital events](#) and [Author & Illustrator Academy](#) where children can meet the creative minds behind this year's £1 books.
- Bringing in a book to swap in our Class Book Swaps.
- Find World Book Day related events and activities at [worldbookday.com/partners](http://worldbookday.com/partners).

**Our annual Who's That Potato? competition is back! Decorate a potato as your favourite book character at home, and bring into school on Thursday 3<sup>rd</sup> March- will your potato win a prize?!**

Just ten minutes  
of sharing stories  
daily makes a huge  
difference to a child's  
future success.



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NATIONAL  
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Changing lives through a love of books and shared reading.

World Book Day® is a charity sponsored by National Book Tokens.

Illustration  
Allen Fatimaharan

## Use your £1 World Book Day book token to get a FREE book!

Getting a free £1 book for your child is easy - simply take your £1 book token to your nearest bookseller and swap it for a World Book Day £1 book OR get £1 off any book or audiobook costing £2.99 or more. You can help your child choose their £1 book by showing them the exciting 'Look Insides' at [worldbookday.com/books](https://worldbookday.com/books)

Bookshops and supermarkets are a big part of what makes World Book Day special and thousands will be taking part in World Book Day 2022, with many putting on special events to celebrate World Book Day. Your local bookseller might be on the high street or could be a supermarket. Asda, Morrisons, Sainsbury's and Tesco all stock the £1 books. You can find your nearest bookseller at [booksaremybag.com](https://booksaremybag.com).

There are also lots of fun reading ideas and resources for you to enjoy with your child at home on the [World Book Day Family Hub](#) as well as brilliant book recommendations for all ages.

We're looking forward to celebrating World Book Day in school and hope you will join in too with your child at home.

World Book Day could not happen without the support of parents and carers - thank you, you make it happen!

Best Wishes,  
Miss A. Fanning  
Librarian

